



LETTER OF SUPPORT

JUNE 13, 2022
FUTURE SKILLS
CANADA

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To the adjudication committee of Future Skills Canada,

The team at OUTFRNT Inc. proudly supports the ongoing and future programming of Yukonstruct and Yukon University's Innovation and Entrepreneurship department. Our team has been fortunate to work with many businesses that actively use the services and programming provided by these organizations. Entrepreneurs in our Territories are faced with multiple challenges: excessive costs, reduced access to infrastructure, disruption of essential services, and the scarcity of professional services required to help them succeed in the long term. As a result, successful entrepreneurs in our Territories must develop resourcefulness, agility, and resilience skills. Many start in a place of disadvantage, and Yukonstruct and Yukon University's Innovation and Entrepreneurship department are focused on closing this gap. By supporting the development of a program for graduates of existing entrepreneurship programs, you are enabling the development of the aforementioned three critical skills required for success in Canada's far North.

We all find ourselves in the positions of "we do not know, what we do not know" and programming focused on supporting the ongoing development of entrepreneurs who are growing our economy is vital to our economic longevity. We are able to minimize the challenges and detrimental impacts of operating a business in our rural and remote communities when we are supported and given the same economic opportunities and support as other Canadian business owners in our major urban centers.

Thank you for your consideration.
With kind regards,

Joshua Callahan

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